



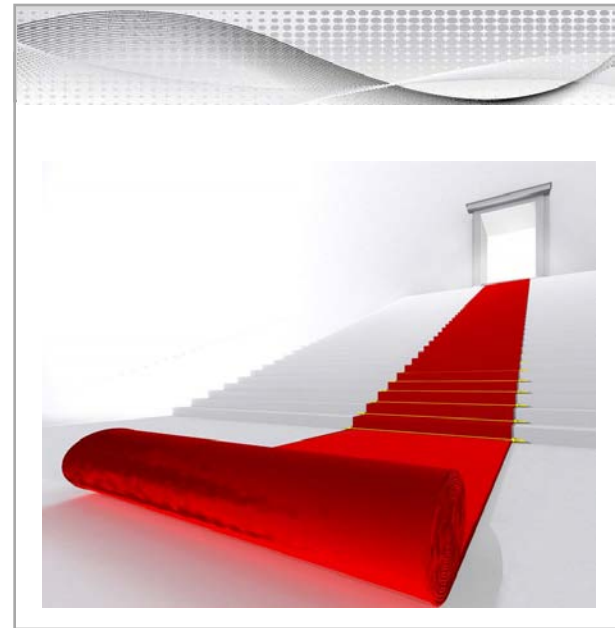
Capabilities



Our purpose at Revenue Advisors, LLC is to enable business owners and leaders to reach their full potential in the acquisition of profitable and sustainable revenue

We uncover hidden potential to create revenue growth.

Purpose



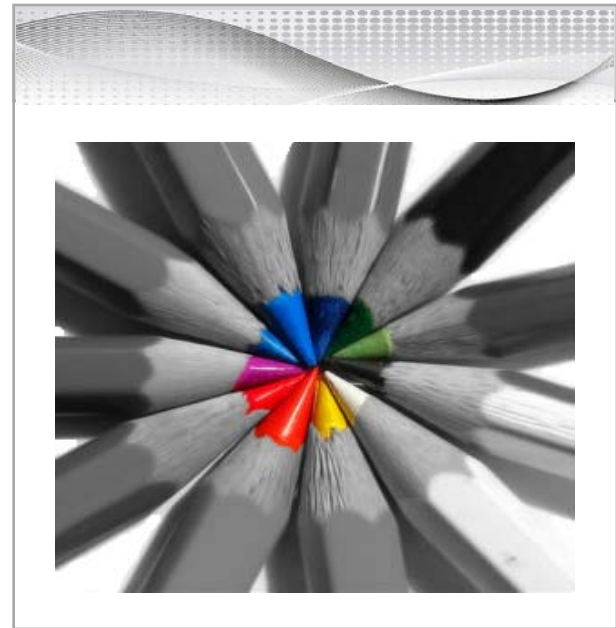
- Add value inside every interaction
- Deploy revenue innovation inside pragmatic applications
- Drive accelerated & sustainable revenue results
- Build strong, collaborative relationships inside an authentic Revenue R&D[®] environment

Values & Philosophy



- Problem Solving
- Innovative Thinking
- Strategic Execution
- Institutional Structure
- Disciplined Approach
- Growth Focused
- Results Oriented
- Fresh Perspectives

Skills & Areas of Expertise



- A new way of thinking and doing as it relates to generating profitable revenue
- A business discipline that bridges innovation with pragmatic execution

Revenue R&D[®]



*“Our world as we know it has changed.
Those who adjust to the change will survive.
Those who leverage it will thrive.”*

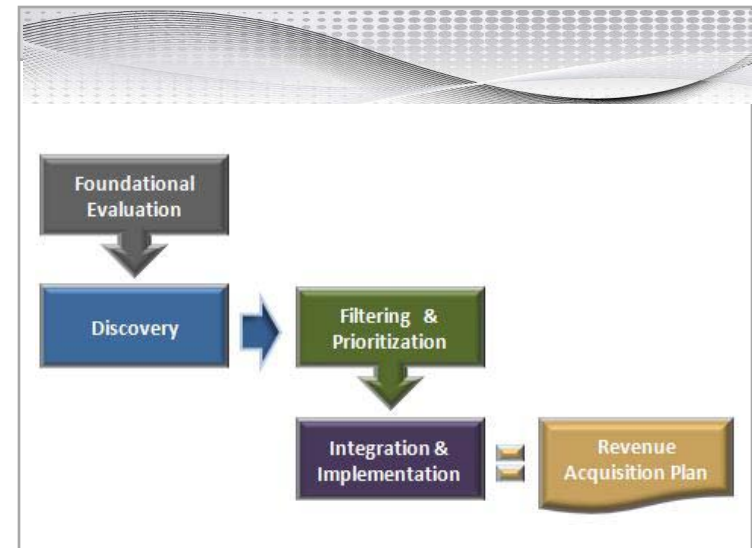
- A Revenue R&D® mindset
- Foundational evaluation of existing operations
- Challenge an organization's current thinking and doing
- Discovery of a company's revenue-producing infrastructure
- Focus on highest-gain priorities and actions to accelerate profitable revenue

Discovery Approach



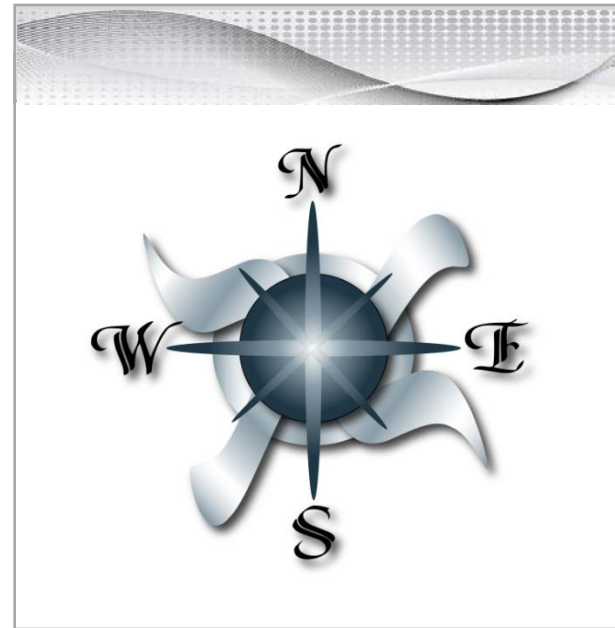
- Aligns with business goals and client needs
- Drills down to the deepest levels to reveal ways to strengthen operations
- Scores and prioritizes discoveries using the ResourceSmart™ filtering tool
- Ensures integration and strategic execution inside an incremental plan

RevenueHemisphere® Model



- Methodology that scores and prioritizes discovered revenue generating possibilities based on company specific criterion
- Filters highest-gain actions for inclusion in a strategic and focused plan to acquire revenue

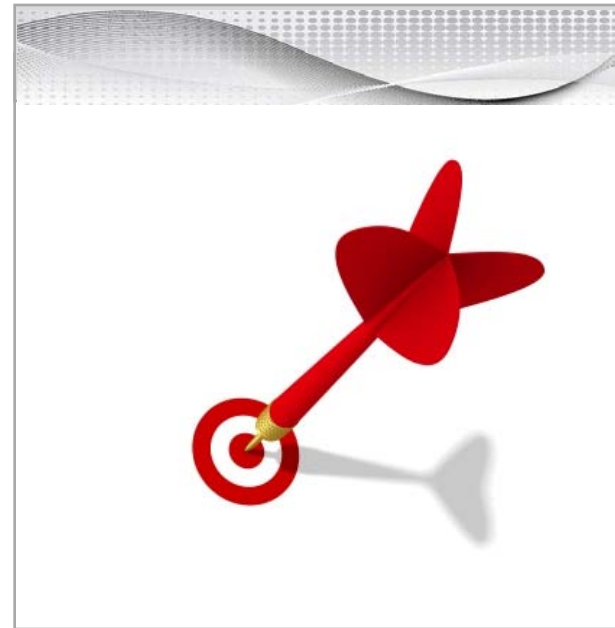
ResourceSmart™



Recent results include:

- **Consultant:** 23% growth year-to-date with infrastructure, processes, strategy and coaching that will create sustainable revenue growth
- **Manufacturing:** Sales up by 28%, profits up by 11% with a pipeline of new projects to achieve or exceed the goals for the new fiscal year
- **CPA:** 44% increase in growth rate along with active identification and development of 2nd generation business developers that will enable future revenue growth

Results



Our clients include:

- Associations
- CPAs
- Designers /Architects
- Economists
- Engineers
- Healthcare
- Management Consultants
- Manufacturers
- Technology

Clients



By becoming an integrated member of your leadership team, Revenue Advisors merges revenue expertise with your company and industry knowledge to drive accelerated results

Integration



We are committed to helping organizations:

- Establish infrastructure
- Uncover hidden opportunities
- Use innovation to create new revenue streams that fuel sustainable growth

Commitment





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